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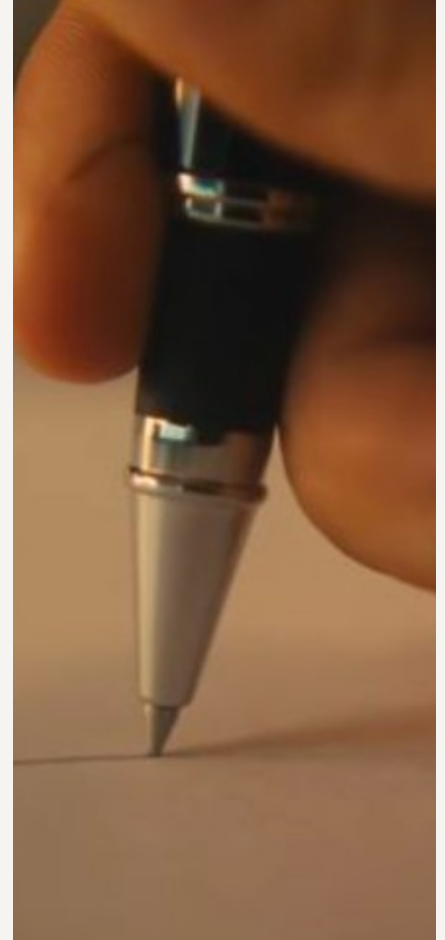
COMPANY PROFILE

2026

WARSHEHPRODUCTIONS.COM

Stories with purpose
production with clarity.

A PRODUCTION HOUSE BUILT FOR MEANINGFUL COMMUNICATION.



Warsheh Productions is an Amman-based production and communications studio creating documentaries, podcasts, campaigns and multimedia content for institutions, cultural organizations and brands.

We manage the full journey - from research and concept development to production, post-production and final delivery - so every idea becomes clear, compelling communication.

AMMAN BASED

Productions across Jordan

ARABIC + ENGLISH

Bilingual delivery

END TO END

One accountable partner

WHAT BEGAN AS A PODCAST BECAME A MULTIDISCIPLINARY PRODUCTION COMPANY.

Warsheh started as a space for honest conversations with artists, creatives and emerging voices. That foundation shaped the company we are today: curious, human-centered and committed to making people feel seen.

As the work expanded into documentaries, campaigns, live productions and cultural coverage, the same principle remained: every message matters because every story begins with people.



CONVERSATION



CREATIVE COMMUNITY



HUMAN STORIES

PURPOSE GIVES THE CREATIVE DIRECTION.

VISION

To become a trusted MENA production partner for organizations seeking culturally grounded stories with reach and lasting value.

MISSION

To help partners communicate with clarity, creativity and purpose by combining thoughtful development, high-quality production and reliable delivery.

HOW WE WORK

CLARITY
HUMANITY
CRAFT
RELIABILITY

Every message matters because every story begins with people.

We balance creative ambition with the practical realities of schedules, stakeholders, sensitive stories and multi-platform delivery.

WHAT WE DO

Strategy, production and post-production assembled around the communication goal, not around a fixed template.

01 DOCUMENTARY + IMPACT STORYTELLING

Research-led human stories, interviews and short documentaries.

02 PODCAST + STUDIO PRODUCTION

Concept, format development, studio setup, recording and post-production.

03 CAMPAIGN + BRANDED CONTENT

Creative concepts and platform-ready content built around a clear message.

04 EVENT + CULTURAL COVERAGE

Interviews, highlights, photography and social content from live programmes.

05 SOCIAL + SHORT-FORM CONTENT

Vertical films, cutdowns and adaptable digital storytelling assets.

06 PHOTOGRAPHY + POST-PRODUCTION

Editing, color, sound, subtitles, motion graphics and final exports.

FROM BRIEF TO FINAL DELIVERY.

Every assignment begins with the audience and communication objective. Warsheh then coordinates the creative, logistical and technical work as one connected process.



01	DISCOVER	Objectives, audiences, stakeholders and required safeguards.
02	DEVELOP	Research, treatment, scripts, participants and production planning.
03	PRODUCE	Interviews, filming, photography, audio and on-site coordination.
04	REFINE	Editing, color, sound, subtitles and multi-format adaptation.
05	DELIVER	Structured review, approvals and final platform-ready files.

PORT FOLIO



**Stories, formats and
collaborations brought to
life through purpose-driven
production.**



SELECTED WORK / UNICEF

GIRLS' VISION OF THE FUTURE

A special International Day of the Girl production hosted by Captain Carole Al Rabadi, featuring three young women sharing their journeys, achievements and aspirations.

WARSEH'S ROLE

Concept development / scriptwriting / production planning / studio design and setup / filming / post-production

A polished, youth-centered production aligned with UNICEF's communication objectives.

CLIMATE TALKS

A live podcast series recorded during LCOY, bringing together climate experts, youth leaders and specialists to explore climate action and sustainability.



WARSHAH'S ROLE

Planning / live studio setup / filming / audio production / post-production / social-media content

Conference conversations became reusable digital communication assets that extended the reach of the live event.



SELECTED WORK / STARS GROUP

MOTHER'S DAY CAMPAIGN

A warm interview-led campaign for Stars Group - the parent company of Skechers, Geox, Crocs and Network in Jordan - centered on the bond between mothers and their children.

WARSHAH'S ROLE

Creative concept / interview format / production planning / filming /
post-production / final campaign assets

CULTURE IN MOTION.

Comprehensive media coverage capturing performances, artist interviews, organizers and the atmosphere of the festival.



WARSHAH'S ROLE

On-site interviews / performance coverage / event photography / post-production / digital highlights

The final content showcased both the festival's performances and its wider cultural significance.

PROJECTS WE DEVELOPED OURSELVES.



THE WARSHEH PODCAST

Authentic conversations spotlighting artists, creatives and emerging talent across the region.

LAW KONT MAKAN

An intimate documentary series exploring the emotional and psychological impact of life-changing experiences.



WARSHEH 100

One thought-provoking question asked to 100 people, revealing how experience shapes perspective.

TRUST IS BUILT IN THE WORK.

Warsheh has delivered production and storytelling work across institutional, cultural and commercial contexts.



Institutional stories / cultural programmes / campaigns / original formats

A FLEXIBLE TEAM BUILT AROUND THE BRIEF.

Warsheh combines a clear creative lead with a trusted network of specialists selected according to the scale, format and technical needs of each project.



NABEEH DABABNEH

Founder & Creative Producer

PROJECT TEAMS MAY INCLUDE

01 **Producers + production coordinators**

02 **Directors + cinematographers**

03 **Editors + colorists + sound specialists**

04 **Photographers + designers + motion artists**

05 **Writers + researchers + communication strategists**

06 **Presenters + interpreters + accessibility specialists**

LET'S MAKE THE STORY MATTER.

NABEEH DABABNEH
FOUNDER & CREATIVE PRODUCER

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